



METRO MILLERS MULTI-EVENT PARK

“MORE THAN BASEBALL”

This unique “multi-event ballpark” – located in Shakopee, MN – will host exciting, affordable, family entertainment in a fun, safe and eco-friendly outdoor environment.

Field dome added in third year for year-round use.

Come for the food, stay for the FUN

Metro Millers Baseball LLC

**INDEPENDENT
PROFESSIONAL
BASEBALL**

**MAJOR LEAGUE
LACROSSE**

**SEMI-PROFESSIONAL
SOCCER**

**CONCERTS AND
FESTIVALS**

BMX AND SKATEBOARD

METRO MILLERS BASEBALL, LLC

Independent Professional Baseball

www.metromillsbaseball.com

Opening in 2021

Executive Summary
Metro Millers Baseball, LLC (MMB)
Multi-Event Park (MEP)
Our Organization

Executive Summary
Business Plan
Financial Overview

Presented Fall-2019

Metro Millers Baseball, LLC (MMB)
Multi-Event Park (MEP)

THIS BUSINESS PLAN IS CONFIDENTIAL

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THIS BUSINESS PLAN CONTAINS CONFIDENTIAL AND PROPRIETARY INFORMATION. YOU MAY NOT DELIVER THIS BUSINESS PLAN TO ANY OTHER PERSON OR REPRODUCE THIS BUSINESS PLAN, AND YOU MAY NOT DIVULGE ANY OF ITS CONTENTS, WITHOUT PRIOR WRITTEN CONSENT OF MMB. BY ACCEPTING DELIVERY OF THIS BUSINESS PLAN, YOU AGREE; (I). THAT MMB MAY ENFORCE THE FOREGOING CONFIDENTIALITY OBLIGATION AGAINST YOU OR ANYONE TO WHOM YOU GIVE THIS BUSINESS PLAN BY COURT ACTION FOR AN INJUNCTION OR DAMAGES AND (II). THAT YOU WILL RETURN THEM AND ALL ENCLOSED DOCUMENTS OF MMB AT MMB'S REQUEST.

Any questions, inquiries and requests for information regarding the company and this Business Plan may be directed to MMB by email or phone, marked to the attention of Chief Manager.

FORWARD LOOKING STATEMENTS AND COMMENTS:

SOME OF THE STATEMENTS INCLUDED IN THIS BUSINESS PLAN CONSTITUTE FORWARD LOOKING STATEMENTS. FORWARD LOOKING STATEMENTS ARE USUALLY IDENTIFIABLE BY TERMINOLOGY SUCH AS "MAY", "WILL", "SHOULD", "COULD", "EXPECTS", "PLANS", "ANTICIPATES", "BELIEVES", "PROJECTS", "ESTIMATES", "PREDICTS", "POTENTIAL", "CONTINUE", THE NEGATIVE OF ANY SUCH TERMS OR OTHER COMPARITIVE TERMINOLOGY. THESE STATEMENTS INVOLVE KNOWN AND UNKNOWN RISKS, UNCERTAINTIES AND OTHER FACTORS THAT MAY CAUSE THE COMPANY'S ACTUAL RESULTS, LEVELS OF ACTIVITY, PERFORMANCE, OR ACHIEVEMENTS TO BE MATERIALLY DIFFERENT FROM ANY FUTURE RESULTS, LEVELS OF ACTIVITY, PERFORMANCE, OR ACHIEVEMENTS EXPRESSED OR IMPLIED BY SUCH FORWARD-LOOKING STATEMENTS.

ALTHOUGH THE COMPANY BELIEVES THAT THE EXPECTATIONS EXPRESSED IN OUR FORWARD-LOOKING STATEMENTS ARE REASONABLE, WE CANNOT GUARANTEE FUTURE RESULTS, LEVELS OF ACTIVITY, PERFORMANCE, OR ACHIEVEMENTS. MOREOVER, MMB DOES NOT ASSUME RESPONSIBILITY FOR THE ACCURACY AND COMPLETENESS OF SUCH STATEMENTS. WE ARE UNDER NO DUTY TO UPDATE ANY OF THE FORWARD-LOOKING STATEMENTS AFTER THE DATE OF THIS BUSINESS PLAN.

Executive Summary
Metro Millers Baseball, LLC (MMB)
Multi-Event Park (MEP)
Our Organization

Metro Millers Baseball LLC (MMB) is a Minnesota Limited Liability Corporation. A Board of Governors will be determined by a vote of the ownership with the responsibility to ratify agreements and to provide direction for management.

Metro Millers Baseball, LLC Overview:

MMB has been established for the purpose of building a "Multi Event Park"(MEP) in the southwest quadrant of the Twin Cities which is advancing with the advent of River South "Land of Big Fun" as the entertainment capital of the State of Minn. The Minneapolis Millers have now come full circle returning to the community of Shakopee in a \$48.5 million "State of the Art Facility" to play baseball again in this unique "Multi Event Park". Baseball truly is a "Minnesota Culture" and with the "Heritage of the Millers" the vision of MMB is "Putting Baseball Back in the Family"

Managements Goals:

With location of the MEP in Shakopee MN we will become one of the four (soon five) (5) attractions totaling more than 10-million visitors annually to "RiverSouth". Current MMB management has assembled an impressive alliance of strategic partners in order to launch this bold enterprise and prepare to reintroduce a talented Millers Team while preparing to include many multi events including: Soccer, Lacrosse, BMX and Concerts/Festivals, providing exciting affordable family entertainment in a fun, safe, and eco-friendly environment uniquely benefiting the communities, we serve all year long. Also remember you "Come for the Food and Stay for the Fun"

Note: See MMB Organizational Chart - includes several positions filled and to be filled then approved by the Board of Governors.

Management Objectives:

The Metro Millers to be scheduled to play again after 59 years from the last game played at Metropolitan Stadium in Bloomington, MN. (Putting Baseball Back in the Family). MMB is currently in possession of a Letter of Intent (LOI) to locate the MEP on approximately 11-acres with about 5,000 shared parking. "The Vision of MMB" is to focus on affordable quality family entertainment for ALL ages creating value and bringing families closer together to enjoy the activities, food, beverages, while providing a variety of multi-events and amenities both on and off the field.

Metro Millers Baseball, LLC (MMB) and Multi-Event Park (MEP)

To be Located in Shakopee, MN:

The Company was formed to develop, own and operate a 6,500 fixed-seating Multi-Event Park plus general admission/bleacher sections and large berm area with total seating that will accommodate over 9,500 guests at capacity. Parking for events in and immediately around the stadium total over 5,000. The facility design will host multi-events and various venues in a year-around stadium designed to host several sports and entertainment activities in Shakopee Minnesota, a southwestern Twin Cities suburb and the fastest-growing in Minnesota. The target market area: Population: 1,806,443, Employees: 1,474,145 and Businesses: 84,697.



Metro Millers Key Messages:

1. Stadium:

This is a New Breed of Baseball, being played in a New Breed of Ball Parks.

We're exceeding the standards in the design of eco-friendly Ball Parks around the country.

Amenities designed for entertainment and fun:

- Woodfin Park - Kids, Parents and Grandparents visit the Woodfin Characters at Woodfin Kid's Park. Look for the Woodfin Mascots at the Metro Millers games and around the RiverSouth area.
- 22-Luxury Suites (500 Capacity)
- 2-Party Decks (80 Capacity)
- VIP Lounge (200 Capacity)
- Beer Tent,
- Picnic Area with Food Court
- Tail Gate Park
- Banquet Facility (300 Capacity)
- Future Winter Dome for year around use

Fans:

- It's the Best Value in Pro Sports in the Twin Cities! A family of four together will spend \$60-\$80 for tickets, food and beverage plus having a choice of desired seating.

- We're creating a Fun and Accessible Venue and Sports Products that friends and families alike can enjoy time and time again.
- The Metro Millers and Millers Multi-Event Park will be financed using Private Financing.
- We're going to keep the legacy of the Minneapolis Millers alive with the Metro Millers. We hope to rekindle that fierce rivalry with the St. Paul Saints across the Mississippi and engage in Twin Cities Championship playoff.

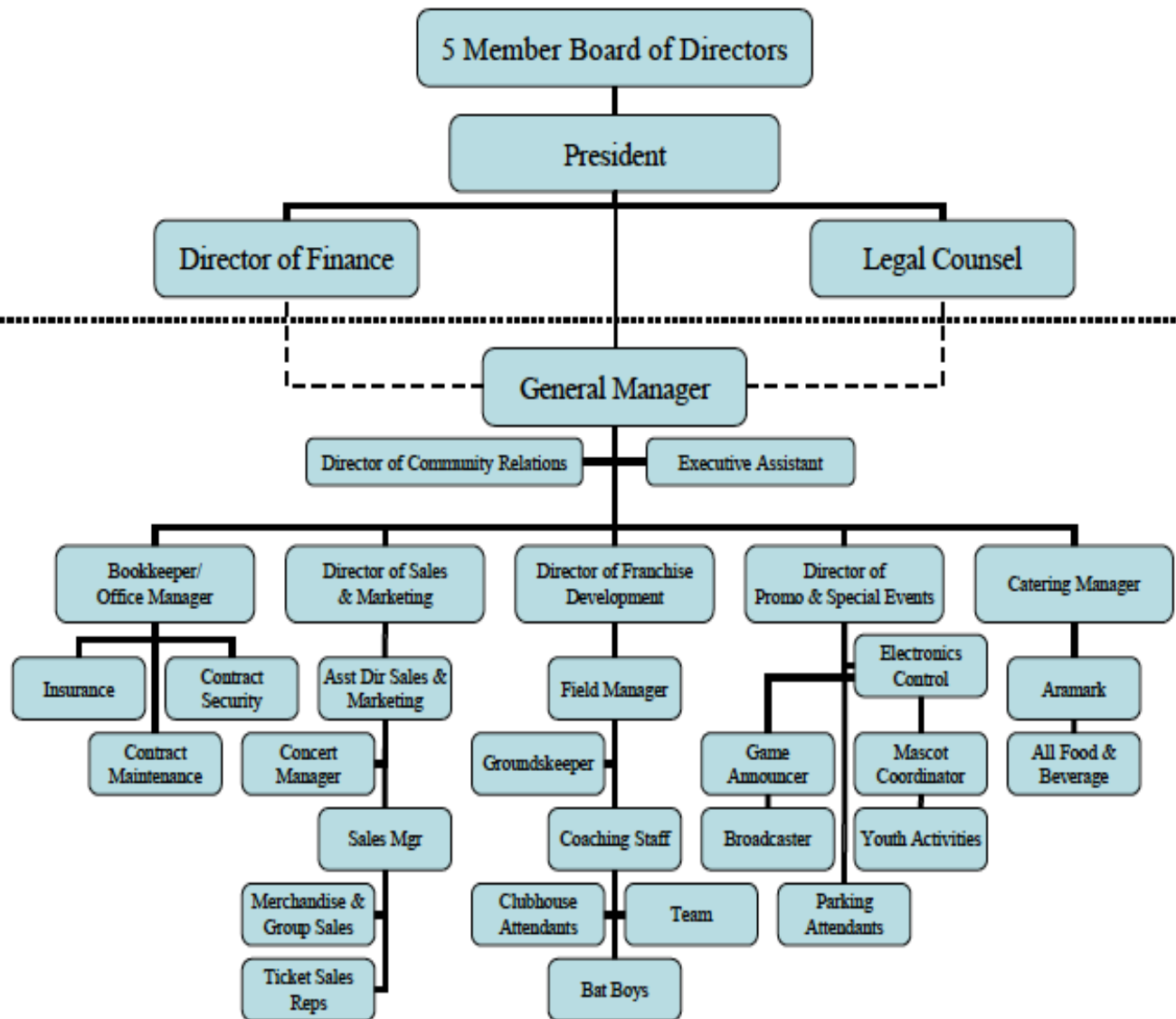
2. Opportunity:

- MMB Management is very confident that the folks in this area will welcome and embrace the Millers and take them in as their own.
- Multiple things happening at the Park, means multiple things to do! There will be a significant number of amenities for all ages around the Park and Stadium on the adjacent ground...something for everyone!
- With over 10-million visitors visiting RiverSouth area annually, it is also the most affluent region in the State of Minnesota. Also, consider the over 1.8m residents living within a 30-minute drive of the MEP.
- Multi-Event Park. A future Domed Fieldhouse will be available through the winter months (November to March). Gives local athletes a place to practice, play and train and an opportunity to prepare for summer sports. Like soccer, lacrosse, baseball, track and field, conditioning and getting in shape.

MMB Management - A Strong Local Executive Team:

1. General Manager – Steve Becher, MBA
2. Brad Tabke – Public Relations (past Mayor of Shakopee, MN);
3. Identified – Director of Soccer Development & Event Manager;
4. Joe Dicker – General Counsel;
5. TBD – Director of Marketing & Advertising;
6. Identified – Director of Baseball (development), MN Baseball Hall of Fame
7. Michial Mularoni – AIA Architect – Design and Implementation;
8. Identified – Owner and Manager of Woodfin Characters and Mascots – Woodfin Kid's Park Manager;
9. To be determined – MMB Board Advisors
10. Board - TBD MMB will have 5 board members. Currently MMB has 2-seated board members.

Metro Millers Baseball, LLC Organizational Chart



Location and Demographics:



Millers Multi-Event Park Primary Market 1.8m

Established Identity:

River South is a joint public-private collaboration of the premier entertainment venues in the Southwest Twin Cities that attracts more than 10 million visitors each year. It's where four of Minnesota's largest entertainment destinations are located within just four miles of each other; Canterbury Park, Mystic Lake Casino and Hotel, Valleyfair and the Renaissance Festival.

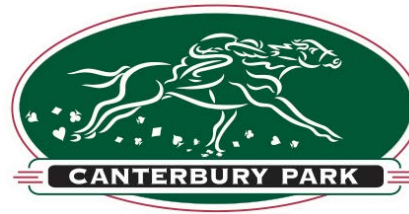
The Metro Millers will be located in the center of River South with convenient access to our new Multi-Event Park, Woodfin Park and Tailgate Park.

There are several reasons to be part of RiverSouth:

- Established Identity with 10-million visitors per year
- Large primary market population
- Large number of business
- Large number of employees
- Become part of a much larger entertainment forum
- Join in the **FUN**

With 4 Venues, but soon to be 5 Venues in **RiverSouth** means even more fun for all ages:

Canterbury Park:



Renaissance Festival:

Renaissance Festival



Valleyfair

Valleyfair:

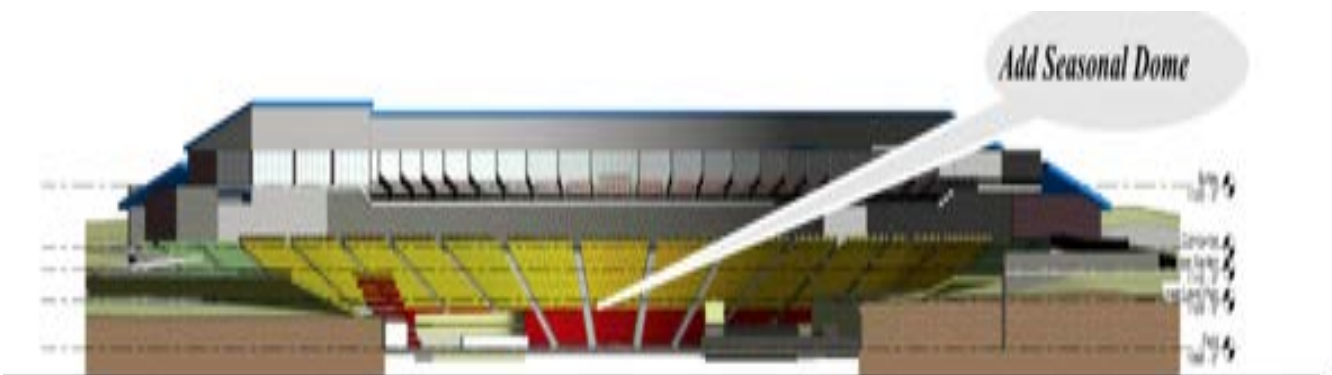


Mystic Lake Hotel and Casino

Mystic LAKE



Metro Millers and Multi-Event Park



State of the Art facility with a “Multi-Event Park” and Winter Dome for Year Around Use:

1. This is a new breed of baseball being played in a new breed of ballparks.
2. We’re setting the standard for eco-friendly ballpark design in the country.
3. MMB initially selected the design build process to develop and orchestrate the current plan for both execution presently and future expansion of this “Multi-Event Park”.
4. A future Yeadon Removable Fabric Domes will allow for winter operation with comfortable heat. This winter dome installation will extend the operations year-round from November through March. This “Open-Air” Multi-Event Park will be converted and will serve as a comfortable Field House. The communities we serve will have Schools and Colleges who will be eager to utilize the Field House for all sorts of sporting activities. Tournaments, camps, youth training, clinics and other activities will assist the athletes in preparation for Spring and Summer sports and this Domed Field House will play a major role in making that happen.
5. The design of the playing field can be used officially for Baseball, Soccer, Lacrosse, BMX Racing as well as Concerts and Festivals.
6. Initial seating Capacity is planned for 9,500 fans. Comfortable seating is required as part of our design build concept. Future expansion will be considered in the current design plan.
7. A playground is being engineered and will be called “Woodfin Kid’s Park”. It will be added to accommodate the “Woodfin Mascots” (characters). This will bring out parents and grandparents with their kids, this will add to the versatility and feature “Family Togetherness” at the “Multi-Event Park” it will attract all ages.
8. A Picnic Area with a Food Court will serve high quality, affordable foods with regional franchise brands.
9. The Concourse level completely surrounds the entire “MEP” giving fans the ability to take a “Walk Around the Park” giving the fans great “Sight Lines” of all events.
10. Finally, and most importantly the “Multi-Event Park” will be a technological marvel.

Design Amenities:

Built for comfort and excitement, guests will be welcomed with rich sound created by **EMI Audio** (sound, video and lighting) w/vibrant HD electronics along with comfortable seating.

1. **Watch Fire by Time-O-Matic** creates the ambience with colorful LED Signage Screens surrounding the MEP with two (2) 720 sq. ft. HD soft bulb LED Field Screens each measuring 8 Ft X 90 Ft for the left and right field walls will complement the 1050 Sq. Ft Jumbotron Video Screen & Scoreboard in centerfield.
2. **Media Support Group** is a “turn-key” operation that will orchestrate the design, installation and training of MMB operators. The electronics coupled with the sound and the viewing will create a more than pleasurable experience for fans and guests.

3. **Sicom Systems** is a digital menu board displaying food and beverages and is a POS (point of sale) solutions provider. They make the food items come alive enhancing the experience and supporting the saying, that you truly “Eat with Your Eyes First”.

Menu boards using this concept will be installed at all (4) four concession areas. The screens along the Concourse will display an even bigger and more appetizing view of the food and beverages. **Areas where food and beverages will be made available include:**

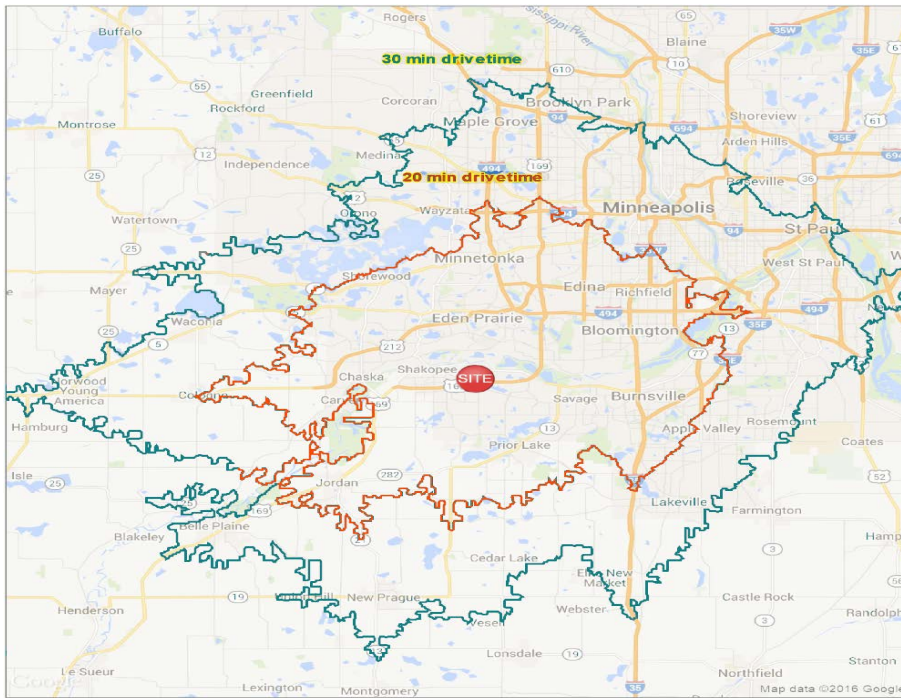
- (4) major concession locations
- Food Court
- Picnic Area
- Beer Tent
- Snack Area
- Banquet Room (300 capacity)
- VIP Room - Beverages & Snacks – (200 capacity)
- 22-Corporate Suites

HD Video integrated into the Menu Screens will present food like never before. The screens will be strategically placed throughout the Park and will showcase the tremendous variety of high quality food options, beverages and craft beers.

The State-of-the-Art Metro Millers Multi-Event Park will provide our fans exciting and affordable entertainment, a comfortable outdoor environment as well as a tremendous experience. Additionally, our motto of “*Come for the Food and Stay for the Fun!*” will reinforce our commitment to high quality food, a variety of choices to choose from, the cleanliness of the facility and the classy display of our Teams will be bringing our fans back again and again.

Location: Shakopee, MN – The new home of the Metro Millers and Family Fun in the heart of the “Land of Big Fun” **RiverSouth**

Demographics and Location:

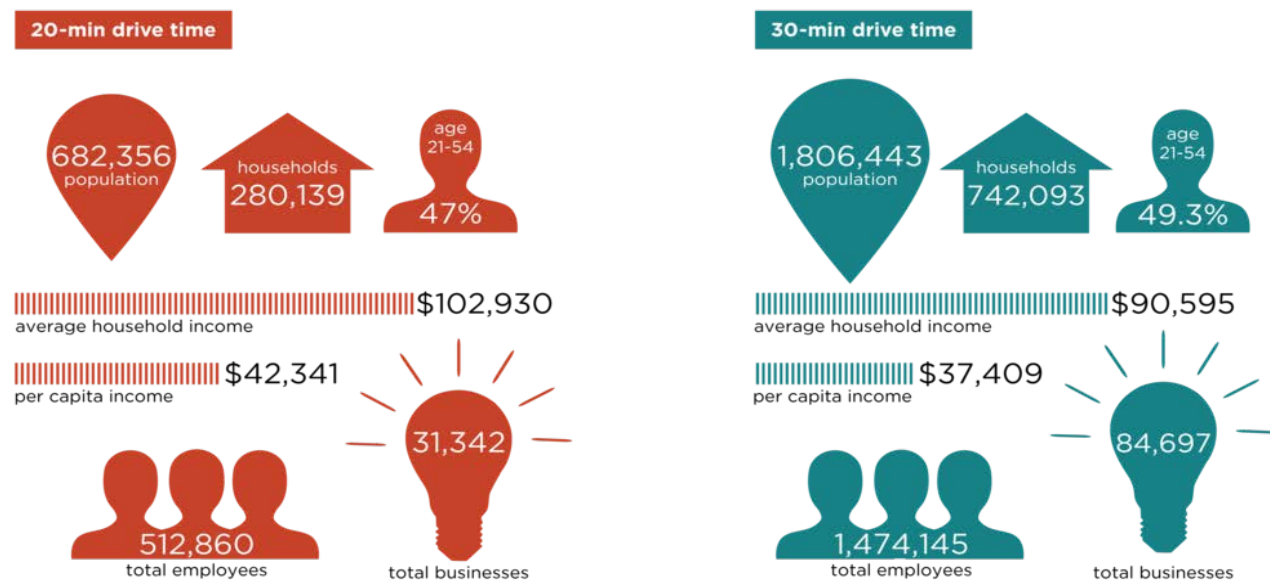


Within 30 minutes:

Population 1,806,443
Employees 1,474,145
Businesses 84,697

Within 20 minutes:

Population 682,356
Employees 512,860
Businesses 31,342



In addition to ticket sales to the general population we will sell tickets and sponsorships to businesses. Here are demographics of businesses and their employees within 7-miles of the Multi-Event Park. Shakopee is growing and adding important employment at a much faster rate than many other communities of its size in the greater Minneapolis/St. Paul area.

The Metro Millers and Multi-Event Park will be located in the center of RiverSouth in the center of Shakopee. With strong population and business with high income we expect better than average results.



Competition in the Metro Millers Market:

It has been years since the Met Stadium and Met Center in Bloomington enjoyed the distinction of being the designated destination of the Minnesota Vikings, Twin and North Stars. Now those teams, with the MN Wild replacing the North Stars, they are all located in downtown Minneapolis or St. Paul. This leaves the Metro Area and adjacent suburbs devoid of a quality stadium for college or professional sports, let alone a public oriented multi-purpose facility that could be utilized by high school, community or club sports.

Our location was chosen in part because of the great enthusiasm our research has shown we will receive from the neighboring communities.



Multi-Event Configurations and Winter Dome:

1. Independent Professional Baseball Configuration (the centerpiece).

Identified – Director of Baseball Franchise Development:

Star Tribune: “Elko’s first family of baseball remembered as Manager wins 900th game. Posted on July 2nd, 2015. He’s projected to win his 1000th game summer of 2019. Back in 1927 the family of 18 had a 12-brother traveling amateur baseball team.”

The Baseball configuration will encompass Independent Professional Baseball (IPB), College, High School, Town Ball, Adult Leagues and Metro Baseball League, the largest Little League organization in the USA. It will also support private coaching, camps, clinics and tournaments for utilization from March through September, 7 days a week. As evidenced by the Metrodome collapse where over 400 baseball events had to be cancelled, illustrating not only how popular baseball is even in the off season, but also the inadequate number of facilities for hosting these events here in the Twin Cities.

For example, with the Metro Baseball League (MBL), youth baseball has 662 teams, 17 divisions in 6 regions around the Twin Cities. MBL Twin Cities is the largest youth baseball league in the United States. With 17 players average per team there are over 11,254 youth baseball athletes. This creates between parents and players about 28,000 active baseball participants. With Facebook and Twitter friends it is estimated that over 1 million followers actively following baseball.

2. Soccer and Lacrosse Configuration:

Identified (Minnesota Kicks, Strikers, University of Minnesota, Eagan Soccer) brings his wealth of knowledge and reputation to MMB in the forms of Coach and General Manager as well as his Fix It Soccer Clinics.

The Soccer and Lacrosse configuration will enable PDF Soccer, a semi-professional league that is a feeder program for Major League Soccer (MLS), and attracts the best High School and College athletes. Because it is a volunteer league, ticket prices can be kept very low, while play quality is very high. And with 96,000 athletes playing soccer weekly in the Twin Cities, it is a natural demographic fit, especially in the southwest metro.

Using the same field configuration, Lacrosse will optimize the Park facility during travelling weekends for the Metro Millers Baseball. Reaching a totally new demographic, Lacrosse is the fastest growing participation sport in the USA and became an official Minnesota High School League sport in 2013. High School and College play will compliment Tournaments and Showcase events providing a means for local athletes to secure scholarships and opportunities in higher-level play.

3. BMX and Skateboard Configuration:

Identified, 3rd Lair skate Park. This organization performs the BMX and Skate Boarding at the Minnesota State Fair annually. BMX and Skateboard will continue the theme that the Multi Event Park is the place for entertainment of every kind. After the Minnesota State Fair, 3rd Lair (the preeminent BMX/Skateboard authority in the Midwest) will tear down their State Fair ramp system and bring it to the Multi Event Park. So, after baseball, soccer and lacrosse have finished their seasons, the month of October will host camps, clinics and at least one BMX/Skateboard Expo, including vendors and rock bands. Since both BMX and Skateboard are “X-Games” disciplines, there is potential to attract Dew Tour, a mix of professional and amateur participants that may lead to national exposure and TV coverage.

4. Entertainment and Concerts & Events Configuration:

Identified (Midwest Music Hall of Famer) and longtime front man for the Stud Brothers, Irresistibles and Founder of the Heart and Soul Festival) will direct this venue. He brings extensive music, festival and promotion experience, relationships and much more to MMB. Working in conjunction with the owner of Sizzlin 99.9, an internet radio program for promotion and sound system design, we will offer our customers the very best in audio and visual entertainment before, during and after all of our events. Situated just outside the Park in close proximity to the Branded Food Court, will be a small sound stage where local bands will play, enticing Park N Ride customers as they get off the buses to have something to eat and drink. From there, attractive game specials and a Twitter “Rush”, will make it easy for customers to extend their experience and enjoy the game.

Organization / Design Build Concept

Management of MMB determined at an early stage that utilizing the expertise of Strategic Partners in their respective expertise would augment and support the process while keeping MMB on the leading edge of information, technology and trends on an ongoing basis.

The planning and execution of this product (the Metro Millers Multi-Event Park) resulted in the following steps before pursuing investors for an equity position.

1. **Experienced management** with a Vision for advancing the plan to obtain a select group of Strategic Partners in specific roles to help execute this Vision.
2. **The design build** process development was then represented by a core group of local and national organizations that complimented management's efforts.
3. **The organizational chart** of all committed entities now depicts management's, creating the template to be used for executing the four (4) major revenue streams that will produce the return on investment (ROI) and Franchise Valuation that meets expectations.
 - a. Baseball – and affiliated revenue.
 - b. Food and Beverage – and affiliated revenue.
 - c. Multi-Event – and affiliated revenue.
 - d. Sponsorship and Naming Rights.
4. **The Revenue Streams** consists of the following:
 - a. Independent Professional Baseball, consisting of 50 regular season home games, plus exhibition, playoff dates and an annual Twin Cities Metro Championship with our rival St. Paul Saints plus Soccer, Lacrosse, BMX Racing, Concerts and Festivals
 - b. Obtain sponsorships with 10 major food and beverage providers who service both food service and retail markets. Over 30 POS (Point of Service) stations will efficiently deliver food and beverages throughout the facility.
 - c. Sponsorship income from 15 organizations planed (currently with "Letters of Interest") for implementation in the Park. State-of-the-Art electronics will maximize exposure, sales and sponsors' messages.
5. **Strategic Partners and Sponsors** have currently committed support for the Metro Millers Multi-Event Park. Food and Beverage providers along with Strategic Corporations and Organizations are assisting in the design and implementation as well as being Sponsors for MMB.



“Putting Baseball Back in the Family”

Since 1884 The Minneapolis Millers graced the base pads at Nicollet Base Ball Park and Metropolitan Stadium to families and friends all the way until 1960. Today, it’s the Metro Millers that will garner fan adulation and support and relive the days of yester-year and play the St. Paul Saints.

Minnesotans love getting together in groups and socializing and enjoying quality time together. With the advent of Smartphones and Social Media, it seems like the good old family values are vanishing from the landscape. Memories from Nicollet Base Ball Park and Metropolitan Stadium recall a slower paced, happier time when people didn’t even lock their doors. Families enjoyed the whole experience of a baseball game at an open-air field with tailgating, affordable tickets, hot dogs and beverages with family and friends. This was a chance to unwind, bond and enjoy our National Past Time, forgetting the stresses of everyday life even if it was for a few hours. For many adults, there is no stronger memory than experiencing their first minor or major league baseball game with their parents, grandparents or friends. Now this experience is being brought back as Metro Millers Baseball, the rebirth of the Minneapolis Millers. This healthy, happy image is what we had in mind when we began the development of a New Stadium project in Shakopee, MN. *“Looking to the Future While Honoring the Past”*

The Minneapolis Millers have a rich MN heritage and brought pride in baseball to its local fans, producing 16 major league Hall of Famers. In 1884, at Athletic Park (Butler Square) the Millers played for two years there until moving to Nicollet Park on 31st and Nicollet. In 1896, they won their first Pennant in the Western League, eventually playing there for 60 years before

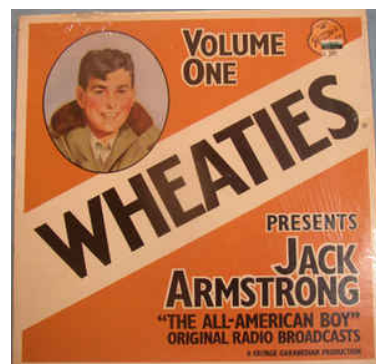
moving to Metropolitan Stadium in Bloomington in 1956 before stepping aside for the MN Twins in 1960.

Fast forward to today, the Minneapolis Millers have now come full circle, returning to the neighboring community of Shakopee in the new Multi-Event Park right in the heart of RiverSouth and the beautiful Minnesota River Valley. This is a team we can all identify with and take pride in calling our own. The impressive list of Minneapolis Millers that made it to the Hall of Fame the list includes; Willie Mays, Ted Williams, Rube Wadell, Orlando Cepeda and Carl Yastrzemski. Our Corporate Luxury Suites will be named after our Minneapolis Millers stars. Our suites will have pictures that commemorates their achievements, we'll have memorabilia on sale to keep alive the traditions of the past and the Miller stars of the future.

This “State-of-the-Art” facility will allow us to roll back the time when people could afford to bring their whole family out to the ballpark and watch their favorite team play the game we all know and love as “America’s Pastime” – Baseball!

Minneapolis Millers - created a rich history and culture that was interrupted in time. MMB looks forward to bringing back that history and culture in a new, modern and functional facility to entertain the family. We look forward to the opportunity to introduce the younger generation to the fun times their parents and grandparents have experienced in the past. All this will happen in an environment that the younger will enjoy with the new technology that they want and enjoy. The combined experience will be fun for all ages. Here are the old Millers:

Many will remember that Wheaties was launched at a Millers game in 1933.



Wheaties – “Breakfast of Champions” was launched at Nicollet Base Ball Park. The Wheaties association with sports began in 1933, nine years after the cereal was introduced. General Mills’ marketing maverick Sam Gale was walking through a neighborhood on a beautiful autumn day and noticed that most families were indoors. When he discovered

they were listening to the World Series on the radio, he recognized a new opportunity to advertise Wheaties. Gale's vision began with the sponsorship of baseball broadcasts, evolved into featuring athletes on the box, and the creation of hero "Jack Armstrong – All American Boy"

One of the most popular slogans in advertising history was penned later that same year. General Mills' contract for sponsorship of the broadcasts of the Minneapolis Millers games on WCCO radio included a large advertising signboard at the Ball Park. Knox Reeves, an advertising executive on the Wheaties account at a Minneapolis-based agency, was asked what should be printed on the sign. He took out a pad and pencil, sketched a Wheaties box, thought for a moment, and then printed **Wheaties – "Breakfast of Champions"**.

Home of the first Miller's Team:



Shakopee OKs TIF plan for big Canterbury Commons Development



A rendering of Doran's proposed luxury apartment complex near the Canterbury Park horse track.

Canterbury Park Holding Corp.

The \$400 million mixed-use project near Shakopee's Canterbury Park will get its own tax increment financing district to help pay for roads and other improvements, a big boost for developers ahead of groundbreaking later this year.

The *Shakopee Valley News* reports that the Shakopee City Council voted 4-1 in favor of creating the TIF district, which will steer future property taxes from the development back to Canterbury to pay for up to \$33 million in public infrastructure improvements. The exact details of the TIF plan will be determined later.

Canterbury Park Holding Corp. (CPHC) CEO Randy Sampson told the *Star Tribune* that the vote was "a major step" as it embarks on a bid to develop the land near its horse-racing track. The company envisions offices, hotels, a water park and retail there eventually, but the first step is housing, especially important in a fast-growing city that's clamoring for more residential space.

The *Business Journal* reported on the residential plans in December 2017, as well as Canterbury's years-long efforts to build on the land. Ground breaking was held in the fall of 2018.



A master site plan for the 380-acre Canterbury Commons mixed-use development, which envisions housing, hotels, offices, a water park, retail and restaurants.

Metro Millers Baseball, LLC (MMB) “Multi-Event Park” (MEP)

Financial Points of Interest

1. MEP Development

MMB suggests that this “Multi-Event Park” is the Best Value in organized sports in the Twin Cities metropolitan area. It has been designed with a fun and accessible venue consisting of a multi-event product that friends and family alike can enjoy. MMB is financed exclusively with “**private financing**”. No public money. “Affordability is the Calling”.

For a family of (4) four they will spend together between \$60 - \$80 for tickets in an area of their choice which will also include food and beverages for four happy fans of the game. Our motto is “**Putting Baseball Back in the Family**” while providing affordable family entertainment in a fun safe environment.

2. Financial Highlights:

8-page Financial Summary available upon request.

Metro Millers is happy to have the opportunity to present our Business Plan to you. We hope you find our project exciting and invite you to join our team.

Remember:

“Come for the Food and Stay for the Fun”

Note: Addendum (available upon request):

- a) State-of-the-Art Facility Contents & Summary
- b) Design Build Concept Organization
- c) Discussion on Sustainable Goals
- d) Ecological Responsibility (Colorful Display of Field and Stadium)
- e) Impressions Generated (Through Advent of Screens)
- f) Video History of the Millers and Overview of RiverSouth
- g) Power Point